



## Promotional Representative – Farmers Markets and Tastings

*“The early bird gets the worm, but the second mouse gets the cheese.”*

- Willie Nelson

Southern B.C's premier artisan cheese company, Golden Ears Cheesecrafters, is now hiring part time Promotional Representatives for regional farmers markets, tastings and off-site demos.

Golden Ears Cheesecrafters is a family owned and operated company in Maple Ridge, BC. We believe handcrafting the highest quality cheese starts with sourcing the highest quality milk. That's why 100% of the milk we use is from our family's herd of grass fed Jersey cows that live right next door.

We are looking for passionate individuals with positive attitudes that are looking for a career to match. Sales and customer service experience is desired, however, we are willing to teach the right candidate.

### Basic candidate requirements:

- GED/Dogwood
- Interest in local and sustainable food
- Desire to contribute to company growth
- Excellent multitasking skills
- Self motivated and able to work independently
- Detail oriented
- Physically fit: able to lift at least 50lbs (tent, table, generator, full coolers) and work on your feet
- Sales and customer service experience
- Foodsafe certification
- Valid BC Driver's License

Selling and sampling artisan cheese is a challenging and rewarding career requiring physical strength and critical thinking. You will spend the majority of your time selling or sampling Golden Ears Cheesecrafters products at Retail Demos and Farmers Markets throughout Metro Vancouver. Working as a Promotional Representative can be a fast paced environment, requiring cash handling, customer service and knowledge about the products you are selling or sampling. Your role will also include packing for farmers markets, driving, setting up the vendor stall, sampling products, selling cheese and other products to customers, taking down the vendor stall and finally unpacking product and equipment at the end of the shift.

### Promotional Representative role:

- Part time position
- Potential shift times:
  - Wednesdays or Thursdays 12:30pm – 7:30pm
  - Saturdays or Sundays 7:30am – 3:30pm
  - Some evenings or special events
- Starting wage \$15.00/hr + commissions
- 4% Vacation Pay on top of regular wages
- Opportunities for growth and learning

**Promotional Representative duties include:**

- Working alongside our Lead Cheesemaker to train in basic cheesemaking and affinage (the practice of caring for and aging cheese) to learn about all of the Golden Ears Cheesecrafters products
- Working independently at Farmers Markets or Retail Demos
- Loading company vehicle, driving to markets, setting up and taking down market stall
- Sampling Golden Ears Cheesecrafters products
- Selling Golden Ears Cheesecrafters products
- Answering customer questions

Come and join the Golden Ears Cheesecrafters team! Apply in person at 22270 128 Ave, Maple Ridge with a current resume and cover letter on Monday - Friday between 9am- 3pm. Ask for Cole or Jenna. If unable to apply in person during these times please email your cover letter and resume to [production@cheesecrafters.ca](mailto:production@cheesecrafters.ca).

\*Only candidates considered for the positions will be contacted. Thank you for taking the time to apply.